

People search engine to organizes public records and social network information



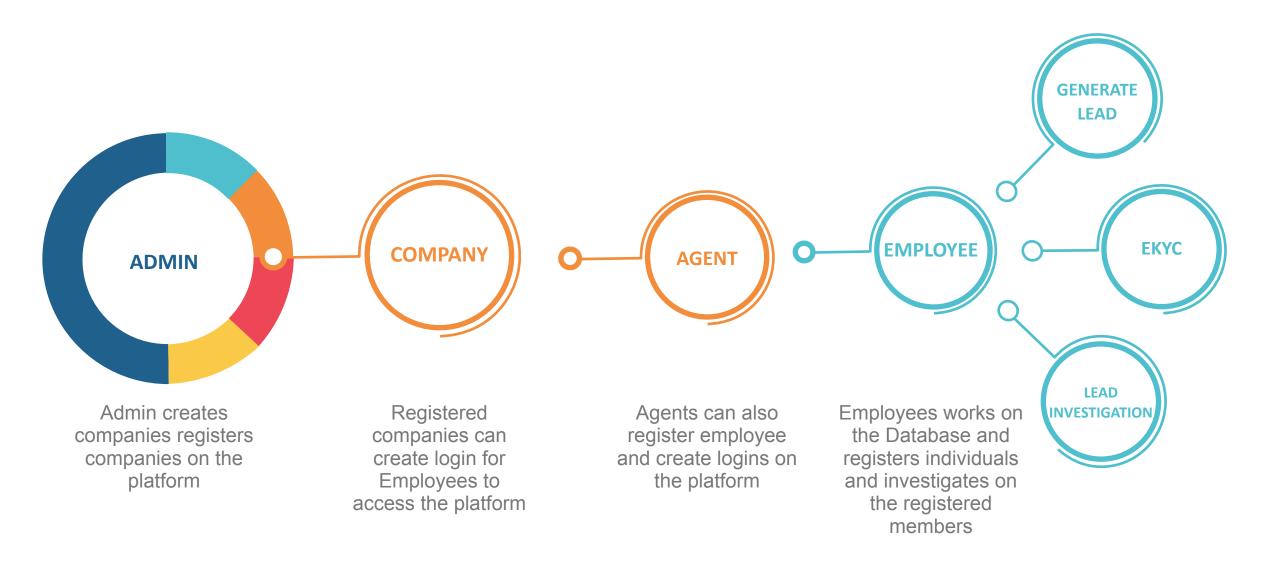
Profilr.social is a people search engine that optimize and organizes public records and using social network information into simple profiles to help you safely find and learn about people.

Profilr.social also allows you to build a case file on individuals, should you need to hire for work, lend for loans or perform a KYC for signup



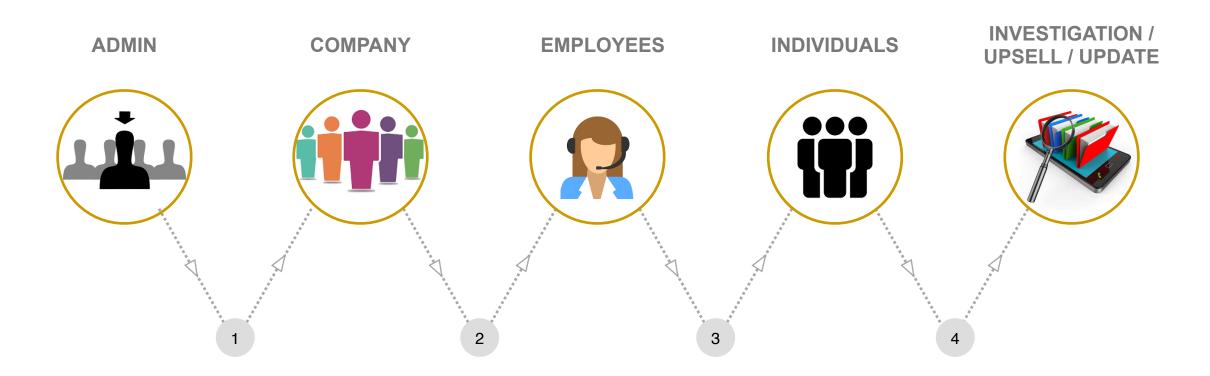
PROFILR SOCIAL WIREFRAME





PROFILR SOCIAL DATABASE FLOW





Admin has the master database which they assign to companies

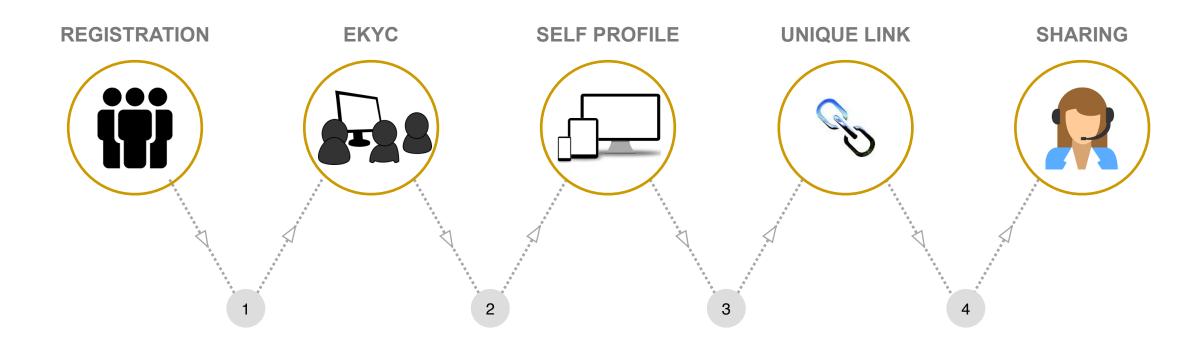
Companies signs up and request for database depending on the criteria

Companies assign specific database to their employees

Employees works on the Database and registers individuals and investigates, updates or upsells

CUSTOMER JOURNEY





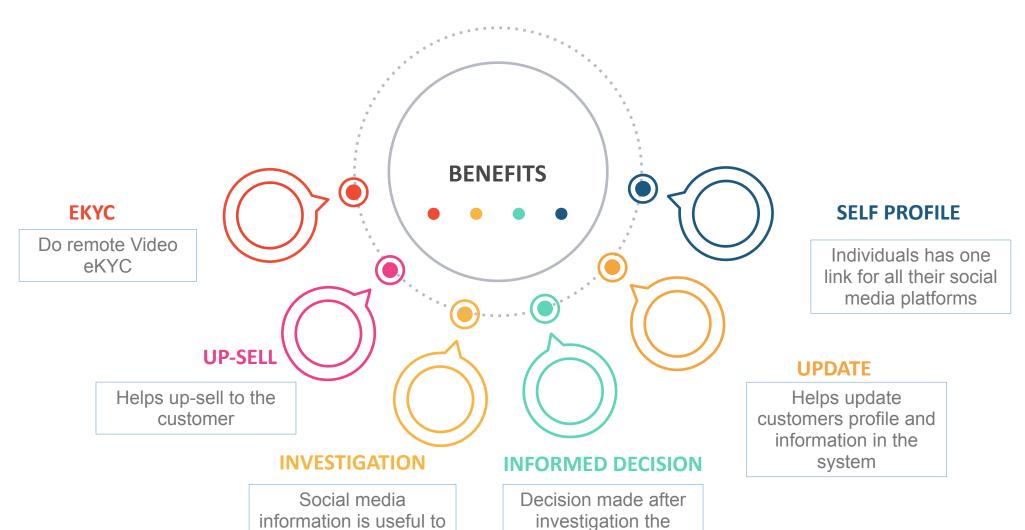
Individuals receives links to register on the platform

Individuals does eKYC, Creates a self profile with all the social media links A Unique key link is created on registration. Individual can use it to share it with Companies and use it as signature on their email

This Unique link offers the companies access to the individuals social media feed

PROFILR SOCIAL BENEFITS





identify the customers behaviour

customers is valuable

to avoid discrepancies in the future

PROFILR SOCIAL USE CASE



Lending to a wrong person may cost the FI a huge NPA portfolio. The platform allows the FI to take an informed decision

Companies can do background **BACKGROUND LENDING USE CASE** verification of an **VERIFICATION** individual on various aspects to take an informed decision **SCREENING HIRING** Individuals can be To hiring someone **BUYING** screen before **BEHAVIOUR** assigning a project to them

who is culturally not aligned to the organisation may have high attrition rate in the system

Companies can identify the buying behaviour of an individual and know what products will best suit their requirement

ENGAGEMENT AND INTEGRATION

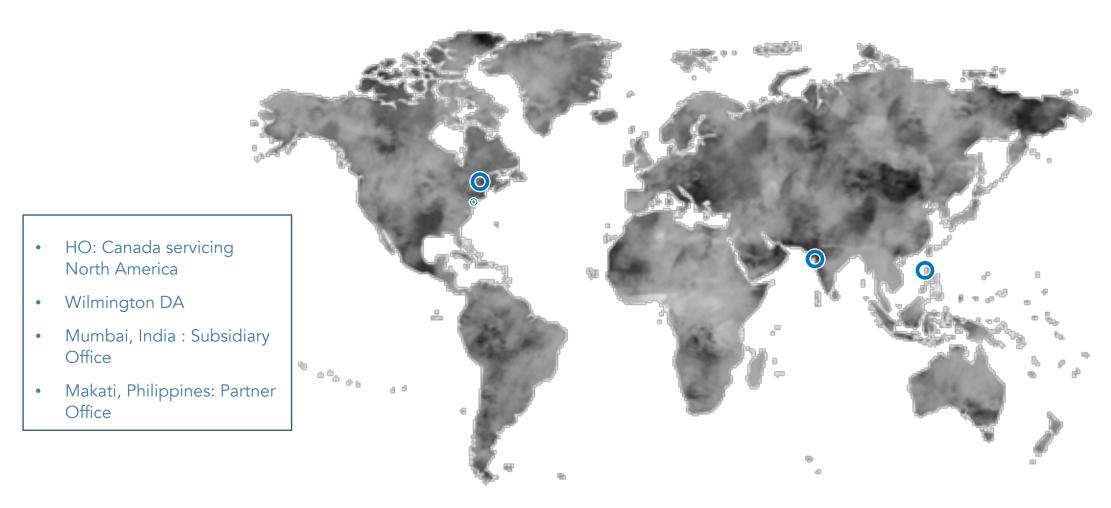




Brand As Your Own

OUR PRESENCE





The company is in a transformational state with presence and operations office to working through office networks with partners to monetize on global clients and growth.

REACH US



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